

Privacy Policy & Compliance

Introduction

Mac's Smoke Shop ("we," "us," or "our") respects your privacy and is committed to protecting the personal data we collect from you. This Privacy Policy ("Policy") outlines the types of information we collect, how we use it, and the measures we take to ensure it is kept secure. By accessing or using our services, you consent to the collection, use, and disclosure of your personal information as described in this Policy.

1. Information We Collect

We collect various types of information in connection with the services we provide, including:

1.1. Personal Information

- **Identification Data:** Name, email address, phone number, date of birth, and government-issued ID details.
- **Contact Information:** Mailing address, billing address, and other contact details.
- **Account Information:** Username, password, and other registration information.

1.2. Transactional Information

- **Purchase History:** Details of products purchased, order dates, and transaction amounts.
- **Payment Information:** Credit card details, bank account information, and other financial data used to process transactions.

1.3. Technical Information

- **Device Information:** IP address, browser type, operating system, and device identifiers.

- **Usage Data:** Information about how you use our website and services, including access times, pages viewed, and referral links.

1.4. Marketing and Communication Data

- **Preferences:** Your preferences in receiving marketing communications from us and your communication preferences.

2. How We Use Your Information

We use the information we collect for the following purposes:

2.1. Provision of Services

- To provide, operate, and maintain our services.
- To process and complete transactions, including order fulfillment and delivery.
- To manage your account and provide customer support.

2.2. Communication

- To send you updates, security alerts, and support messages.
- To respond to your inquiries and fulfill your requests.

2.3. Improvement of Services

- To analyze and understand how our services are used and to improve our offerings.
- To develop new products, services, features, and functionalities.

2.4. Marketing and Advertising

- To send you promotional materials and information about our products, services, and events.
- To conduct marketing research and analysis.

2.5. Legal Compliance

- To comply with applicable laws, regulations, and legal processes.
- To protect the rights, property, and safety of Mac's Smoke Shop, our users, and the public.

3. Disclosure of Your Information

We may share your personal information with:

3.1. Service Providers

- Third-party vendors and service providers who perform services on our behalf, such as payment processing, data analysis, email delivery, and customer support.

3.2. Business Transfers

- In connection with a merger, sale, acquisition, or other business transfer, we may transfer your information as part of the transaction.

3.3. Legal Requirements

- When required by law or in response to valid requests by public authorities, including to meet national security or law enforcement requirements.

3.4. Protection of Rights

- To enforce our terms of service and other agreements, or to protect the rights, property, or safety of Mac's Smoke Shop, our users, or others.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, disclosure, alteration, and destruction. These measures include encryption, access controls, and secure storage.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including for legal, accounting, or reporting requirements.

6. Your Rights

You have certain rights regarding your personal data, subject to local data protection laws, including the right to:

6.1. Access Your Data

- Request access to your personal data and receive a copy of the data we hold about you.

6.2. Correct Your Data

- Request correction of any inaccurate or incomplete personal data.

6.3. Delete Your Data

- Request deletion of your personal data when it is no longer necessary for the purposes for which it was collected.

6.4. Restrict Processing

- Request restriction of processing of your personal data in certain circumstances.

6.5. Data Portability

- Request the transfer of your personal data to another party.

6.6. Object to Processing

- Object to the processing of your personal data in certain situations, including for direct marketing purposes.

7. Children's Privacy

Our services are not intended for individuals under the age of 21. We do not knowingly collect personal data from individuals under 21. If we become aware that a individual under 21 has provided us with personal data, we will take steps to delete such data.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. Your continued use of our services after the effective date of the revised Privacy Policy constitutes your acceptance of the terms.

9. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Mac’s Smoke Shop
534 Emerson Street, Palo Alto, CA 94301
Email: macs711@sbcglobal.net
Phone: 650-323-3724

10. Governing Law

This Privacy Policy and any disputes related to it shall be governed by and construed in accordance with the laws of the jurisdiction in which Mac’s Smoke Shop operates, without regard to its conflict of law provisions.

11. International Data Transfers

We may transfer your personal data to countries outside your jurisdiction, including to countries that may not provide the same level of data protection as your home country. We will take appropriate steps to ensure that your data is treated securely and in accordance with this Privacy Policy.

12. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

13. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our services.

By using our services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms. (Last Updated: 11/4/2024)